As a student in the university, try to do a business without basic basement and fund is really a hard thing. You are a student, so you need to complete the student mission. However, when you have finished your work and get some great result of your subjects, you may find that you have no time to start your own business. The dream seemly has been delayed by the studying, but I want to say that you have ruined your own business during your studying.

I was a university student before, and for my own business, I have something to say. Take a week for example, Monday to Friday, I should go to the classroom to study the subject. That was important, for the certification of the university was really significant to me. Meanwhile, I had the same situation with other students was I was a poor student and I need to make the money for my tuition. The life enforced me to striving for the tuition.

I clearly remembered that day I found a great projects for striving my students fees. When I visited the Internet to try to get some useful information about the SOHO, I found iKode Newsletter, which is an email marketing solutions for business people. But when I saw the purchase of this software and paid attentions for the features, a spark was flashed in my brain. The site version of this newsletter software allowed the users to sell the email marketing service to other people. That means I can make an email marketing service to get money. In our university, a lot of people had their own B2B site for selling items via Internet, and all of them had the same question was they have no efficient solution to solve the promotion problem. If I can have the site version from iKode Newsletter and rented a web server or VPS, I can sell this service to these people. iKode Newsletter allows you to send unlimited emails just for only one purchase.

Having made the decision, I consulted the support of iKode Newsletter. The site edition could allow me to create a lot of new users, which means if someone wants to get the email marketing service, I could create a new user ID for them. And I could decide how much the money one point paid, how many emails one point contained. This could give me a free way to start the service. If the server environment met the requirement, I could create numerous IDs for my clients. If it is possible, the cost of the site version and my tuition could be back in one quarter. In other words, the site edition is really cheap in all email marketing software.

Therefore, before I purchased the site version, I should rent a VPS or web server first. And the engineer from iKode installed the software to my assigned server. After configuration, I could use this software smoothly. For promoting, my friends helped me to design some poster and pasted on every student rooms and information broads, $30 for one month email marketing service, $300 for one year email marketing service. I allowed my people to send 20,000 per day utmost. Compared with other email marketing software, $30 for 20,000 per day and

600,000 per month was not existed. The numbers in my poster were so attractive for every person who had SOHO or B2B site for electronic business. Just for one day, I got my software fee back and just for half a month, I had sold more than 20 services to the people with B2B site. Half a month for $6000, it was definitely amazing, right?

Unlimited newsletter sending was the most attractive item in the site edition of iKode Newsletter. Because of this email marketing service, I could get some extended functions, the bounces system, the design of the newsletter, some subscribe form design. My friend and I could have this software to afford the full tuitions before we graduated. And as the team of the email marketing service, we could summary a lot of experience for SOHO and some business promotion. This project could give me more than I thought.

So at the conclusion of my journey of starting my own business, I really want to thanks iKode Newsletter site version. I still believe that every B2B or B2C site should add a one in their server. And if you want to have the business like me, you should take a carefully look at the site edition.